# Integrated Reporting Association Turkiye (ERTA)

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INTEGRATED REPORTING COMMITTEE (IRC)
OF SOUTH AFRICA

**ANNUAL CONFERENCE** 

2022

#IRCSAConf22

# Strategy Development of ERTA





- ☐ The motivation: **«Getting** a larger share of the global capital flows»
- Our project is adopted by «The Coordination Council for the Improvement of Investment Environment» (YOIKK) which is the body of the presidency
- ☐ <IR> took place in Turkey's agenda at the presidencial level

- ☐ The source of our power «The strong founding member network»
- We strengthened our message with the big support of Borsa istanbul
- Bell-Ringing Ceremonies held on Borsa Istanbul
- ☐ Collaboration agreement Borsa Istanbul&ERTA&IIRC
- ☐ Training & experience sharing meetings

- ☐ The role model for companies in Turkish Capital Markets: Borsa Istanbul
- ☐ The 3rd Bell-Ringing Ceremony: Corporate Reporting and Investor **Expectations**
- programs
- ☐ Survey: The Integrated Reporting in Turkey
- ☐ ERTA is now a case!

- **☐** Developing with Domino **Effect** - Inclusive partnership
- ☐ The follow-up at the Presidency level to include **Integrated Reporting in** Turkey's Development Plan and YOIKK Action Plan
- ☐ IIRC approved <IR> training ☐ Regional focus group meeting for the <IR> Framework Revision

- ☐ The regulation introduced by the Capital Markets Board of Turkey
- ☐ **Declaration** Investment Climate Confidence
- ☐ IR&IR Platform

☐ We are ready to move to a further stage - ERTA is now an association!

2021 - ...

2020-2021

## **Gaining Momentum**

- \* Strategic partnerships / collaborations
- \* Strong communication
- \* Strong Member Network
- \* Fffective Communication and Cooperation with the **Public and Regulators**

#### **Building our structure** as an association

#### **Our Focus:**

Development of corporate reporting landscape focusing on integrated thinking

Sustainable collaborations and communication with our all stakeholders...

2019-2020

## **Collaborations & Public** and Regulatory Focus

Increasing our efficiency and impact with strong collaborations

2011-2015

### **Feasibility**

Creating a strong network structure 2015-2017

#### **Awareness**

Raising awareness and encouraging institutions to increase the prevalence of IR

#### **Impact & Quality**

2017-2019

Improving the reporting experiences of institutions

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#integratedreporting

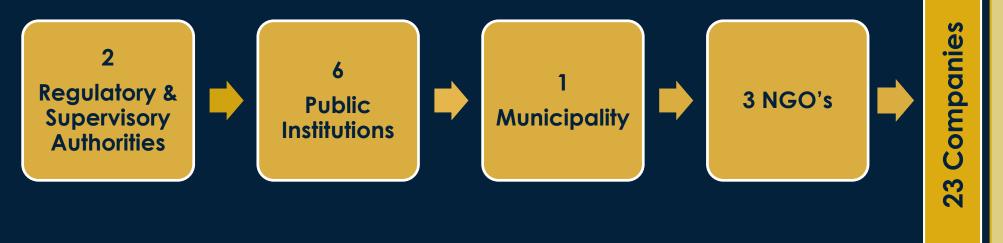
IRC Annual Conference 2022

# Integrated Reporting in Turkey





## 35 Institutions



93 Integrated Reports

- 5 Financial Service
- 5 Cement
- 1 Audit
- 1 Iron & Steel
- 1 Insurance
- 1 Chemical
- 1 Communication
- 1 Beverage
- 1 Food
- 2 Technology
- 1 Energy
- 1 Environment
- 1 Holding
- 1 Ready-Made Garments

# National Regulations & IR in Turkey



Critical Regulation Introduced By Capital Markets Board Of Turkey

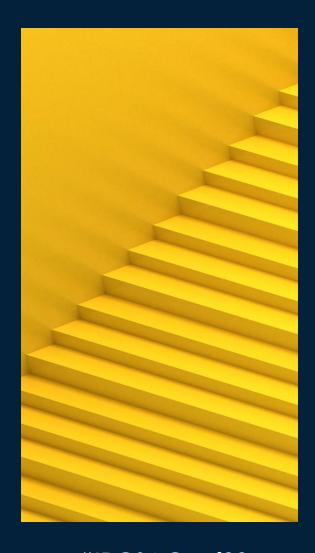
Sustainability Principles Compliance Framework 2 October, 2020

- «Comply or explain»
- Integration of sustainability into short, mid and long term decision making
- Reporting in annual reports
- «Integrated Annual Report» stands out as the most appropriate reporting to meet the requirement



# Further Steps





## **□** Connectivity

Connectivity between the financial and non-financial information

## ☐ Balanced reporting for Trust

Value creation, preservation and erosion (positive & negative impacts)

## □ Collaboration

Collaboration between standard setters & framework providers

## □ Harmonization

Harmonization of standards and frameworks